



Leanne Coben

Director of Marketing & Operations
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Leanne Coben flips the switch on lightbulb moments.

Leanne helps clients connect the dots between where they are now to where they want to go. She is a veteran of the marketing and communications industry, bringing insights honed during her 25-year career at agencies like McCann Erickson, Taylor-Speier, and Fogarty Klein Monroe, working with national and regional clients on strategic brand development.

Leanne has worked with some of the largest brands in the country, helping each define and solve challenges they faced before they became problems. As an experienced executive, she excels at driving effective communications by managing projects, client relationships, and multi-faceted strategies with an eye on organizational goals.

At Accendo, Leanne serves clients by focusing on:

- Strategic Planning and Development
- Marketing and Communications
- Project Management
- Research, Survey Development, and Analytics